

Cembrit Group External Party Personal Data Privacy Guideline

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1. Background and purpose of the guideline

At Cembrit Group A/S ("Cembrit", "we", "us" or "our") confidentiality and data protection is a high priority. This privacy guideline applies for our processing of personal data, including our global and local websites. This document sets out the guidelines for Cembrit's processing of your personal data and provides you with the information you have the right to receive according to applicable data protection law. You must read the privacy guideline before submitting your personal data to Cembrit.

2. Scope of the guideline

This Cembrit Group External Party Personal Data Privacy Guideline applies to Cembrit Group A/S and its directly and indirectly owned, subsidiaries (collectively referred to as "Cembrit") and all external parties in contact with us as specified in this guideline.

3. Roles and responsibilities

Group Legal is responsible for ensuring the implementation of this guideline in Cembrit. Furthermore, the appointed Data Privacy Administrator is the Legal Counsel. Cembrit Executive Management Team is responsible for approval of this guideline.

4. Guideline

4.1 Data controller and contact information

The data controller for your personal data is:

Cembrit Group A/S

Gasværksvej 24.1.

DK 9000 Aalborg

Phone +45 99 37 22 22

info@cembrit.dk

CVR No: 58711713

4.2 Types of personal data

The types of personal data we collect include:

- Your name
- Your email address
- Your phone number
- Your address
- Your IP addresses
- Your industry/business area
- Your interests

The collection of your personal data takes place in one or more of the following cases:

- When you visit and browse our website
- When you sign up for Cembrit's newsletter
- When communicating with Cembrit
- When using other Cembrit features and services
- When you order samples
- When filling out Cembrit's questionnaire/contact forms

4.3 Use of personal data

The personal data may be collected and used for the following purposes:

- Newsletters and other advertising communications
- Promotional marketing in general
- Completion of inquiries from you
- Provide customer support and contact
- Development of products and services
- Statistics and analyses
- To establish, execute or defend our legal rights.

4.4 Basis for processing your personal data

Our legal bases for the processing of your personal data for the above purposes are:

- It is a requirement according to the contract to submit for us to respond to your inquiry (Article 6(1)(b) of the GDPR)
- Consent to newsletter send out (Article 6(1)(a) of the GDPR)
- Legitimate interest in being able to compile statistics, conduct surveys, improve and develop our services and products (Article 6(1)(f) of the GDPR)
- Legitimate interest in being able to establish, exercise or defend legal claims (Article 6(1)(f) and Article 9(2)(f) of the GDPR)
- Legitimate interest in being able to collect and administrate your personal data, also based on your click behaviour in relation to marketing send outs and via cookies on our website (Article 6(1)(f) of the GDPR).

4.5 Disclosure to other data controllers and transfer to data processors

To fulfil the above purposes, we may provide access to your personal data for third parties who, based on a contractual relationship with Cembrit provide relevant services, e.g., IT-providers. Such service providers will only process personal data in accordance with our instructions pursuant to the data processor agreements entered into.

Aside from above, it is a general rule that your personal data is not disclosed to a third party without your permission. However, under certain circumstances and in accordance with applicable law, we may need to disclose your personal data to

- Police
- Lawyers
- Auditors
- Courts
- Public authorities

Your personal data is not transferred to data controllers or data processors located outside the EU/EEA.

4.6 Deletion of personal data

We will delete your personal data when we no longer need to process them in relation to one or more of the purposes set out above. However, the data may be processed and stored for a longer period in anonymized form.

4.7 Cookies

We use cookies on our websites. Cembrit has Cookie Policy in place and available on global and local websites under About / Cookie Policy.

4.8 Security

We protect the confidentiality, integrity and accessibility of your personal data. Hence, we have implemented security measures to ensure that our internal procedures meet the established security standards and applicable legal requirements.

We have internal rules on information security that contains instructions and measures to protect your personal data from being destroyed, lost or altered, against unauthorised disclosure, and unauthorised access to and knowledge of them.

4.9 Your rights

- You have the right to access the personal data we process about you
- You have the right to object to our collection and further processing of your personal data
- You have the right to have your personal data rectified and deleted, with certain statutory exceptions.
- You have the right to request us to restrict the processing of your personal data
- Under certain circumstances you may also request to receive a copy of your personal data as well as the transmission of your personal data which you have provided us with to another data controller (data portability)
- You can withdraw your consent at any time. Should you wish to withdraw your consent, please contact us at info@cembrit.dk.

- For newsletters and other electronic promotional material, you can tap "unsubscribe" in email or in other material you get from us. However, you should be aware that revocation of consent does not relate to processing carried out before the revocation.

4.10 Links to other websites etc.

Our website may contain links to other websites. We are not responsible for the content of other companies' websites or their practices in collecting personal data. When you visit other websites, you are advised to read the owner's policy for protection of personal data and other relevant policies.

4.11 Questions or complaints

If you have any questions in relation to this privacy guideline or if you wish to make a complaint in connection to our processing of your personal data, please contact:

Phone: +45 99 37 22 22

E-mail: info@cembrit.com

4.12 Changes to the privacy policy

We reserve the right to make changes to this privacy guideline from time to time. When updated, the date and the version at the bottom of the privacy policy will be updated accordingly. Furthermore, a change log has been added to the end of this guideline to describe the changes done to it. The, at all times, applicable privacy guideline will be available at our websites.

5. Policies the guideline is based on

Cembrit Group Personal Data Protection Policy

6. Violation of the guideline

Failure to comply with this guideline may result in disciplinary action, including, but not limited to, the issue of a reprimand or warning, suspension or dismissal, subject to local laws and regulations.

7. Guideline information

This guideline must be reviewed by the Cembrit Group Legal Counsel and approved by the Cembrit Executive Management Team at least once a year in connection to the annual review of Cembrit Group Personal Data Protection Policy by the Board of Directors. In case other language versions will be made from this guideline and in the event of any discrepancies between the English version of this policy and a translated version, the English version will be binding.

8. Contact

In case of questions regarding this policy, please contact info@cembrit.com.